

Senior Copywriter

Globalhue

- Was promoted to Senior within 2 years
- Jeep
- Walmart
- MGM Grand Detroit
- New Business Pitch:
 - Chrysler
 - Pepsi
 - McDonald's

M.S. Mass Communications

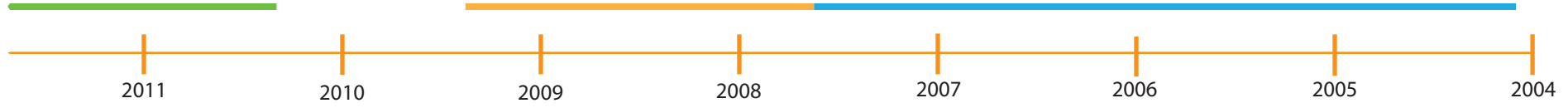
Virginia Commonwealth University,
Brandcenter

- Emphasis in Copywriting.
- Worked on real campaigns for:
 - MeadWestvaco
 - ESPN X-Games
 - Newspaper Association of America

B.A. Mass Communications

Brigham Young University

- Emphasis in Advertising.
- Worked on real campaigns for:
 - EA Spore
 - Sundance Resort
 - BYU Bookstore



Copywriter, intern
Crispin Porter + Bogusky

- Best Buy
- VitaminWater
- Old Navy

Copywriter, freelance
The Martin Agency

- Wendy's new business pitch

Design Consultant
Hewlett-Packard

- Helped start department: developed: pay scale, training materials, and department rules.
- Consulted small business owners on the creation and improvement of their brand identity.
- Consulted clients on website design and programming.
- Trained new hires.

Pay-Per-Click Consultant
Enhance Interactive

- Helped website owners create, improve, and manage their paid search campaigns.

Things I'd rather be doing: Riding motorcycles, watching college football, camping, foraging, and cooking.